

Our NEW  
Magazine is  
Mailed  
Monthly  
to 4,700+  
Homes!

# We Can Help get Your Message In Front of 16,000 People each Month!



Family Spotlight Feature

## Hit Your Target Market

Our magazine helps promote your message by placing your business inside a highly engaged, targeted social network of 4,700 homes and 16,000 people in the Downingtown/Chester County area **each month**.

With **local content**, **members featured on the cover**, and **relevant community news & events**, our magazines are **open, read, kept, and shared**.

This consistent exposure creates top-of-mind awareness that ensures your sponsor advertisement **gets noticed** and **stands out** from the crowd.

We look forward to working together and helping you reach your business goals.

**Current sponsoring partners:** Lou Beverage, Miller's Insurance, St. Anthony's Restaurant, Eagle Center for Learning, Kelly's Restaurant, ABC Hearing, Penn Oaks Golf Club, Compassionate Senior Companions, Green Street Grill, Dr. Charles Messa Family Dentistry, and Exton Senior Living

In conjunction with:



LIGHTHOUSE  
CATHOLIC PUBLISHING



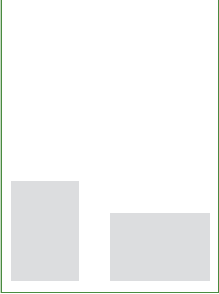
ST. JOSEPH PARISH  
DOWNINGTOWN  
PARISH MAGAZINE

## Let Us Help You Reach Your Business Goals

Please contact Mike Fontecchio at 484-612-5033 for an appointment.

A sample magazine, available ad sizes, and discounted rate information will be provided at the time of your appointment.

# Sizing for Impact

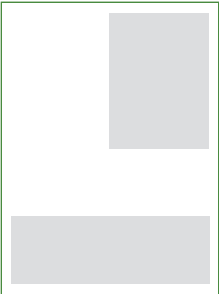


## 1/8 page

Great value for a smaller organization to gain additional visibility.

**Horizontal:** 3.65"w x 2.5"h

**Vertical:** 2.5"w x 3.65"h

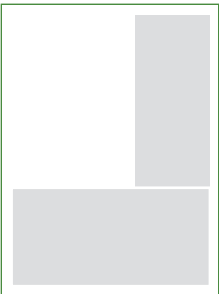


## 1/4 page

Excellent choice for an organization seeking to build and grow their reputation in the local community.

**Horizontal:** 7.5"w x 2.5"h

**Vertical:** 3.65"w x 5"h

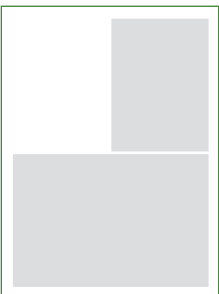


## 1/3 page

Necessary for businesses who desire greater prominence in the market and brand growth.

**Horizontal:** 7.5"w x 3.25"h

**Vertical:** 2.5w x 10"h



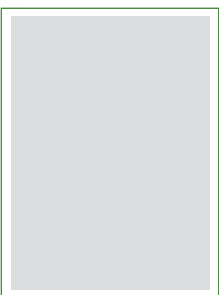
## 1/2 page

Best for prominent businesses who are already a local authority within their industry to build momentum.

**Horizontal:** 7.5" w x 5" h; **Vertical:** 3.65"w x 10"h

**Premium spots include:**

Family Spotlight Feature and Recipe Feature



## Full page

Vital for dominant businesses to both illustrate and sustain their long-term success.

7.5"w x 10"h

**Premium spots include:** Front Inside Cover, Back Inside Cover, and Back Cover

# 7 Ways

**Our Magazine  
Helps Promote Your  
Business ... and is a  
great investment**

1. Connects you to a highly targeted list of 4,700+ homes/families and 16,000 active community members each month. *(St. Joseph Parish is the largest in Chester County)*
2. Strengthens your brand, identity, and visibility in the community by providing you with consistent monthly exposure
3. Engages new and loyal customers that live within a close proximity of your business
4. Positions you as THE trusted and respected leader in your field
5. Aligns you with the community, creating goodwill amongst the members who in turn will want to patronize your business
6. Includes premier delivery of our full-color, high-quality, glossy publication that has a 90+% open rate
7. Provides Rate Protection which ensures that your costs will not increase at time of renewal

**We help brand you in the  
local community and  
offer 12, 18, 24 and 36  
month agreements.**

**Professional spotlight  
opportunities are also available.**

**Ask about our steep  
pre-publication discounts!**

**Mike Fontecchio • 484-612-5033**